

## SUPPLIER REGISTRATION PROFILE

To submit this form, it must be **opened and completed in Adobe Acrobat.**  
(Works best in Adobe Acrobat 8 or more recent.)

### COMPANY INFORMATION (All fields required)

Name of Company		D-U-N-S Number	
Address 1		Address 2	
City	State	ZIP	
Phone		Website	
Year Established	Diverse Classification (A valid copy of your certification(s) will be required.)		
Total Hourly Employees	Minority Business Enterprise (MBE)	Women-Owned Business (WBE)	LGBT Business Enterprise (LGBTBE)
Total Salaried Employees	Disability-Owned Business Enterprise (DOBE)	Women-Owned Small Business (WOSB)	Service-Disabled Veteran-Owned Small Business (SDVOSB)
Company Status Private      Public	Small Disadvantaged Business	HUBZone Small Business	Veteran-Owned Small Business (VOSB)
	Small Business (Small)	Veteran-Owned Business (VOB)	Canadian Aboriginal

### ANNUAL PURCHASE VALUE (APV)

2018: GM Sales	2018: Total Sales
2019: GM Sales	2019: Total Sales
2020 New GM Business Awards	2020 New Business Awards (Total)
% Open Capacity for New Business	How many GM competitive bid opportunities was your company included on in 2018 and 2019?

## COMPANY STRUCTURE

---

Is your company a division or subsidiary of a parent company?      Yes      No

If you have answered **yes**, please provide the following information for the parent company:

D-U-N-S Number      Name

City      State

Please list all subsidiaries that fall under the parent company.

## OFFICERS AND CONTACT INFORMATION

---

### OWNER

Title      Name

Email      Phone

### YOUR COMPANY'S SUPPLIER DIVERSITY CONTACT

Title      Name

Email      Phone

## MAJOR CUSTOMERS

---

Name      Product/Service

% of Business

---

Name      Product/Service

% of Business

---

Name      Product/Service

% of Business

## COMPETITORS

---

Please list names of all major competitors:

## PROFILE QUESTIONS

---

Briefly describe your core business:

What is your company's growth plan for the next five (5) years?

Please describe the current product(s) or service(s) being provided to GM:

Please list all GM facility/plant locations that your company currently provides or has provided products or services.

## ADDITIONAL REQUIREMENTS (Please Attach)

---

Attach sales presentation and include map of footprint. (required):	Yes	No
Most current financial statement or annual report attached (optional):	Yes	No
All relevant certifications (e.g. NMSDC, WBENC, NGLCC, etc.) attached:		

---

Company Official Signature

Title

Date

## SUBMIT FORM

---

Click the **"Submit Form"** button below to automatically email [supplierdiversity@gm.com](mailto:supplierdiversity@gm.com) via your default email address.

*\*If submit button isn't working, make sure you have downloaded this file and are completing it in Adobe Acrobat not in your browser.*

## QUALIFICATIONS

---

### Classifications

---

#### Minority Classifications

**USA:** Black American | Asian-Indian American | Asian-Pacific American | Hispanic American | Native American

**Canada:** Black Canadian | Asian-Indian Canadian | Asian-Pacific Canadian | Hispanic Canadian | Canadian Aboriginal

**Disability-Owned:** A disability-owned business enterprise (DOBE) managed and controlled by a person with a disability

#### LGBT Classifications

**USA:** Lesbian | Gay | Bisexual | Transgender

#### Veteran Classifications

**USA:** Veteran | Disabled Veteran

#### Women Classifications

**USA:** Women

**Canada:** Women

#### Small Business Classifications

How to Qualify for the Small Business Program

In order for suppliers to qualify for the Small Business Program, suppliers must be self-certified as a small business within the applicable small business-size standards as defined by the Small Business Administration (SBA): [sba.gov](https://www.sba.gov)

- Small Business Certified 8(a)
- Small Disadvantaged Business
- HUB-Zone Small Business
- Veteran-Owned Small Business
- Service-Disabled, Veteran-Owned Small Business
- Women Owned Business

### Certifications

---

#### Key Criteria for Certification:

- A for-profit business, regardless of size, physically located in the United States or one of its trust territories, or Canada.
- At least 51% owned, operated, and controlled by such individuals with U.S. or Canada Citizenship or Legal Resident Alien Status

**Certification is only accepted from the following organizations and their regional affiliates (if applicable)**

- National Minority Supplier Development Council (NMSDC) [nmsdc.org](https://www.nmsdc.org)
- Women's Business Enterprise National Council (WBENC) [wbenc.org](https://www.wbenc.org)
- Canadian Aboriginal & Minority Supplier Council (CAMSC) [camsc.ca](https://www.camsc.ca)
- WBE Canada [wbecanada.org](https://www.wbecanada.org)
- National Gay & Lesbian Chamber of Commerce [nglcc.org](https://www.nglcc.org)
- National Veteran Business Development Council [nvbdc.org](https://www.nvbdc.org)
- Disability:IN [disabilityin.org](https://www.disabilityin.org)
- Vets First Verification Program [va.org](https://www.va.org)

[RETURN TO PAGE 1](#)